



**MINUTES OF THE MEETING OF THE CITTASLOW AYLSHAM COMMITTEE  
HELD AT DRILL HALL, ON WEDNESDAY 19<sup>th</sup> MARCH 2025 AT 11am.**

**PRESENT:** Pat Prekopp (Chair) - Aylsham Slow Food, Town Council  
Cheryl Bould - Aylsham Town Council  
Mary Evans - Aylsham Town Council  
Kevin Cunnane - Aylsham Town Council  
Giles Margarson - Aylsham Community Partnership  
Tim Briscoe - Aylsham Business Consortium  
Mo Anderson-Dungar - W.I.  
Wendy Sadler - Aylsham in Bloom  
Jean St.Clair - U3A  
Mike Downes - Aylsham & District Rotary Club  
Graham Peers - Broadland District Council  
Jayne Andrew - Heritage Centre  
  
Phil Chapman, Locum Clerk  
No members of the public

**1. APOLOGIES FOR ABSENCE**

Apologies were received and noted from Dan Apps, and from Julie Boyd by email.

**2. DECLARATIONS OF INTEREST**

None.

**3. MINUTES**

The minutes had been previously circulated for the previous meeting held on the 19<sup>th</sup> February 2025. These were **agreed** as a true record of the business conducted and were signed by the chairman.

**4. MATTERS ARISING**

The Clerk reported that he had investigated the question raised by the Chair at the last meeting regarding Sunday trading and for this event and there was no issue with trading in the market square on Sunday from the perspective of the Sunday Trading Laws.

The Clerk also reported that he had investigated a matter raised by Mo Anderson-Dungar at the previous meeting regarding the old Visit Aylsham app. The Clerk had spoken to Adam Payne, who had confirmed that there were no fees outstanding.

Adam has also confirmed that the old app was functioning and the server space was being paid for and would run up until December 2025.

## 5. PUBLIC PARTICIPATION

None.

## 6. CITTASLOW UK AND CITTASLOW INTERNATIONAL

Mo Anderson-Dungar reported that the Co-ordinating Committee Spring 2025 Meeting would take place on 29<sup>th</sup> March 2025 which she would attend by Zoom. The CITTASLOW UK CIC accounts had been filed and Mo had sent an email regarding dates for an AGM but would leave it until the new clerk is in position.

## 7. CITTASLOW 2025

c. The chair gave a run-down of events currently proposed and rough dates including:

- i. **Open Farm Sunday** – No progress and no response from LEAF – so this will be in abeyance and likely cancelled.
- ii. **International Street Food Fair** – This is now full, and street arrangements have been made. Red Lion Street will be closed. Tim Briscoe reported that businesses were excited and enthusiastic about the event.
- iii. **Restaurant Week** – Patrick and ABC will work with Dan Apps on posters for the event.
- iv. **Launch** – 12<sup>th</sup> April will be the soft launch of Cittaslow 2025, at Farmers Market and hopefully a piece in Just Aylsham.
- v. **Community Fair** – 7<sup>th</sup> June, at the Town Hall and market in the square, has 24 community groups participating.
- vi. **Market Towns Group** – This will be updated at the next meeting.
- vii. **Rural Capital of Food** – Dan not present, but it will be moving forward.

## 8. MARKETS

The Clerk provided an update from Ryan Jeckell, who oversees the markets. The Monday market is full at 10 in attendance, and interest from a couple of others, so a waiting list is continuing to grow. The Friday markets are a bit low on traders due to holidays and illness. We have lost a couple of stalls, one being the pie man who is taking a break due to ill health. With the better weather some seasonal traders are likely to return to have a total of around 8 stalls.

Attendance at the Food and Craft Market has been lower than usual, which is considered typical for this time of year. Out of a maximum capacity of 18 traders, the next market looks set to have between 10 and 13 stalls, including charity stalls. In May there should be a couple more craft stalls.

## 9. ACE

Comms group is changing, and there will likely be a drop in posting. The decision had been made not to hold Green Day, instead there would be a range of evening talks and discussions and events of a different nature. The one-off event would therefore be replaced by a series of events.

## **10. PROJECTS**

The previous visit Aylsham app was discussed. It was **resolved** not to continue with this following from advice from Dan Apps about duplication of work, and the fact that the purpose of the app could be achieved from mobile friendly version of the website. The question of funding was raised with it left to the new Clerk to update the committee at the next meeting about funding of the hosting. The first 3 months had been paid but would be running out soon.

Jayne discussed History week including the friendly invasion event, and walking trails.

## **11. EVENTS.**

Giles gave a brief update but this was limited because the events committee was meeting later that evening.

## **12. SLOW FOOD.**

A Report had been supplied by Patrick and is attached below. SlowFood had collaborated on a rotary event which had been successful.

## **13. AYLSHAM IN BLOOM**

Wendy gave an update on the planters to say that Sue Lake had made a start on the lottery grant application with help from Andy Bell. Wendy was looking for an update on the plaques discussed at the previous meeting but this would have to wait for Dan to be available. Whilst the lottery grant is something the council will be assisting with in the first instance, this project was approved at full council, and if unsuccessful it would need to look for alternative sources of funding. AiB will be funding both the plaques and the planting of the planters which is estimated to be a total of around £1000.

## **14. AYLSHAM BUSINESS CONSORTIUM**

ABC will be having a meeting on 1<sup>st</sup> April and will be able to provide an update after that meeting.

## **15. AYLSHAM SHOW**

The clerk updated the committee on the outcome of research in regards to the marquees. The Town Council has two large 6m x 12m marquees but both are believed to be unserviceable. One is torn and stained and getting worse each time. The other has damaged poles and missing pieces. A smaller 3m x 6m marquee is also unserviceable having sustained wind damage. There is also a 3m x 3m gazebo but this is too small for the show. A new one is in the budget, and Gavin Watson has found one at a cost of £1200.

The Chair had spoken with the Aylsham Show organisers, and was waiting for feedback on the costs, power arrangements, and Wi-Fi. The idea is to share a tent/marquee which needs to be three to four at least. Country Market, U3a, W.I. ACE, are likely to be wanting to share, and commitments should be made for the next meeting.

## **16. AYLSHAM PARISH CHURCH**

Julie Boyd is on sabbatical for 3 months and will return to attending meetings thereafter.

#### **17. ITEMS FOR NEXT AGENDA**

U3A update and Aylsham Rotary Club update to be added as standing items.

#### **18. DATE OF NEXT MEETING**

The date and time of the next meeting would be *16<sup>th</sup> April 2025*, at 11.00 in the Drill Hall. The Clerk made the committee aware that moving forward the Drill Hall meeting room would not be available as it would be a regular hire to TSB bank on a Wednesday. The Drill Hall is free on a Tuesday or it would need to be moved to the Town Hall.

There being no further business the meeting was closed at 12.11

DRAFT

**Report to Cittaslow Aylsham Committee**  
Wednesday, 19 March 2025, at the Drill Hall, Aylsham

**SFA update**

Last meeting 10 March 2025.

**Activity**

**Food& Craft Mkt – Sat 1 March**

- Made £25 from sale of five recipe books
- Snail raffle – 16 so far (£8 raised) tbc at next F&C market.

**Aylsham Rotary** – Presentation on Slow movement at Community Collaboration session (13 March).

**2025**

**Just Aylsham report (Part 1) – 8 March** (part 2 in next issue)  
– Soft launch for anniversary. How it started.

**SFA + Cittaslow**

- Farm Trail – Ongoing. LEAF negotiations abandoned.
- International Street Food Fair – Fully booked. Entertainment organised.
- Food & Drink Week – with ABC support.

**Events**

**Aylsham Picture House** – Bar preparation for “Six inches of Soil” screening.

**Family Learning Day** – 22 June – Preparations in hand.

**Aylsham Show** – 26 August – Discussion on “Town Tent”.  
No news from Show.

**Food Festival** – 4,5,6 Oct

Entertainment organised – two buskers for Saturday Market + children’s entertainer.

**Date of next meeting** – 14 April.

**Patrick Prekopp**  
Chair SFA

