



**MINUTES OF THE MEETING OF THE CITTASLOW AYLSHAM COMMITTEE
HELD AT DRILL HALL, ON WEDNESDAY 19th FEBRUARY 2025 AT 11am.**

PRESENT: Pat Prekopp (Chair) - Aylsham Slow Food, Town Council
Mary Evans – Aylsham Town Council
Kevin Cunnane, Aylsham Town Council
Giles Margarson - Aylsham Community Partnership
Tim Briscoe - Aylsham Business Consortium
Mo Anderson-Dungar - W.I.
Wendy Sadler - Aylsham in Bloom
Jayne Andrew - Heritage Centre
Dan Apps - Aylsham Town Council Communications Officer
Jean St.Clair – U3A
Mike Downes – Aylsham & District Rotary Club

Phil Chapman, Locum Clerk
No members of the public

1. APOLOGIES FOR ABSENCE

Apologies were received and noted from Cheryl Bould and Graham Peers by email.

2. DECLARATIONS OF INTEREST

None.

3. MINUTES

The minutes had been previously circulated for the previous meeting held on the 29th January 2025. These were **agreed** as a true record of the business conducted and were signed by the chairman.

4. MATTERS ARISING

It was noted that a wine testing would take place on 12th April. The Clerk was asked about the banking hub, but upon viewing the criteria it seemed that even though TSB is closing nothing has changed in terms of eligibility.

5. PUBLIC PARTICIPATION

None.

6. CITTASLOW UK AND CITTASLOW INTERNATIONAL

Mo Anderson-Dungar reported that there would be an AGM for Cittaslow International in late March which she would attend by Zoom. The CITTASLOW UK CIC accounts had been filed and Mo had sent an email regarding dates for an AGM but would leave it until the new clerk is in position.

7. CITTASLOW 2025

- c. The chair gave a run down of events currently proposed and rough dates including:
 - i. **Open Farm Sunday** – no progress and no response from LEAF – will contact direct. May not be able to go ahead.
 - ii. **International Street Food Fair** – 12-13 vendors coming. Patrick questioned if this fell within the Sunday trading law restrictions. It was thought that this was not relevant to Aylsham Market. Dan had the names of several new vendors who had expressed interest.
 - iii. **Restaurant Week** – To be discussed with ABC at the events committee meeting later in the evening.
 - iv. **Launch** – 12th April will be the soft launch of Cittaslow 2025, at Farmers Market and hopefully in Just Aylsham.
 - v. **Visit Aylsham Group** - There had been a second meeting of the Visit Aylsham Group/Market Towns Project which consists of Mary Evans (ATC Cllr), Pat Prekopp (ATC Cllr), Dann Apps (ATC – Officer), Tim Briscoe (ABC), Graham Peers (BDC), Robert Young (NNDC) who offered lots of advice. Dan provided an update, and summarised it as developing an identity and not a slogan for Aylsham. It needs support from the business community. Project to have a final plan by the end of the year.

8. MARKETS

The Clerk provided an update from Ryan Jeckell, who oversees the markets. Attendance at the Food and Craft Market in February was lower than usual, which is considered typical for this time of year. Out of a maximum capacity of 18 traders, 12 had confirmed attendance, with some dropping out and new ones joining, resulting in overall stability. Attendance is expected to improve in the coming months.

For the Monday and Friday markets, which have a maximum capacity of 10 traders, Monday is currently at full capacity, while Friday is slightly below the maximum but is expected to pick up as the weather improves.

9. ACE

Six inches of Soil will be screened on 22nd March, and slow food will be providing food and drink. ACE will be reviewing its terms of reference and following the last meeting 5 people had provisionally volunteered to run a workshop on the day of the screening.

10. PROJECTS

The *Visit Aylsham* website has been up and running for some time. The Market Towns project had been discussed previously. Some discussion took place regarding an app version of the Visit Aylsham website with Dan Apps advising that this was not

necessary. He was asked to provide costs, but stated it would just be an app version of the actual website. Mo Anderson-Dungar raised the issue of a previous contractor and potential outstanding bills. The Clerk was asked to look into this.

11. EVENTS COMMITTEE

Scheduled to meet later that evening after a break, so no reports to make. Schedule will be usual annual events. The Heritage Centre has a large number of different events opening 5th March, with all the events on the website but including wine tasting, boat trip, quiz, and VE day events amongst others.

12. SLOW FOOD

Had meeting recently, and agreed to provide wine and nibbles for screening of 6 inches of soil on 22nd March. Slow food will co-sponsor family learning day with the Aylsham and District Rotary Club, who will also supply volunteers.

13. AYLSHAM IN BLOOM

The Clerk had not had time to submit a grant application for Lottery funding for new planters. Mary Evans thought that despite her retirement Sue Lake still wanted to undertake this application. Discussions took place regarding a plaque for the planters and which version of the snail to use. Aylsham in Bloom would fund the plaques. Dan Apps will finalise the design based upon the discussions.

14. AYLSHAM BUSINESS CONSORTIUM (ABC)

None. The next meeting will take place in early April.

15. AYLSHAM SHOW

Aylsham show are changing the way things are being done which brings several options. Attendees will need to provide their own gazebos/tents/marquees. It was understood that Aylsham Town Council owns a marquee, which could be shared amongst those groups attending. Giles was unsure of the state of the marquees but hoped that the Town Council staff could help raise the marquee although he stated that obviously there would be a cost. This cost could be split between attendees. Clerk to check on condition. Patrick to check with Aylsham show about details.

16. AYLSHAM PARISH CHURCH

None.

17. NEXT AGENDA

None.

18. NEXT MEETING

The date and time of the next meeting would be *19th March 2025*, at 11.00 in the Drill Hall.

There being no further business the meeting was closed at 12.04